



## Event Sponsorship Package



---

### Day of the Shred Skate Jam

Woody's is the only skatepark in the City of Savannah. The park is owned and operated by skateboarders with a real passion for the sport as well as a keen interest in providing a positive recreation destination for the community. Working together with Plainview skateshop and other community leaders, we have created this incredible event to take place November 2<sup>nd</sup> 2013. Our planned skate jam aims to engage our local and neighboring youth as well as benefit the Savannah Skatepark initiative - a public skatepark to be built on the Lake Mayer grounds.

It is with these goals in mind that we invite you to sponsor our event and reap the benefits of this unique marketing opportunity.

### Benefits

As a sponsor you will. . .

have your brand exposed to hundreds of people in our community - before, during and after the event

benefit from internet traffic from our website (and affiliated partners) along with social web, sharing and the like

have your brand/logo on videos, photos and other publicity materials

promote a positive (youth development) event and have a direct effect in the future well-being of our community

---

### Exclusive Sponsorship Opportunities (one of each available)

#### *Title Sponsor: \$1000*

- The title sponsor's name will precede the name of the event in all publications, advertisements, videos and other media produced before and after the event.
- Sponsor's banner and/or logo will receive the best placement in the park
- Meet and greet opportunity with event participants, judges and coordinators.
- Table spot at the event with space for brochures and marketing materials to be displayed and distributed
- Opportunity to address the crowd once the event officially starts

#### *Advanced Category Sponsor: \$500*

- Sponsor's name will precede the category name during the event and in all media produced for the event.
- Sponsor's banner will receive high exposure placement around the park
- Sponsor's representative(s) will present the award to category winners and have an opportunity to address event attendees.

#### *Intermediate Category Sponsor: \$300*

- Sponsor's name will precede the category name during the event and in all media produced for the event.
- Sponsor's banner will receive high exposure placement around the park
- Sponsor's representative(s) will present the award to category winners and have an opportunity to address event attendees.

## Sponsorship Levels

### ***Ramp Sponsor: \$100***

- Sponsor's banner will be placed in the ramp of choice (as available) during the competition.
- Logo placement on all flyers, posters and other media channels.
- Sponsor will be acknowledged during the event.

### ***Event Patron: \$50***

- Sponsor's banner will be placed in the entrance of the park at the day of the event.
- Logo placement on all flyers, posters and other media channels.
- Sponsors will be acknowledged during the event.

### ***Community/Vendor: \$20***

- Space for table setup where you may display a banner, flyers and other marketing materials.
- Logo placement on all flyers, posters and other media channels.

### ***Industry Partner:***

Last but not least, you may join the event as an Industry Partner by providing services, hardgoods or operation support during or before the event. Terms and exposure for this sponsorship level are negotiable. Contact us with your ideas and we will make sure your gift is matched with the appropriate exposure and recognition.

## Sponsor Information:

Name	
Contact	
Title	
Address	
Phone	
Email	
Website	

## Choose your Sponsorship Level:

	Title Sponsor - \$1000 (only one spot available)
	Advanced Category Sponsor - \$500
	Intermediate Category Sponsor - \$300
	Ramp Patron - \$100
	Park Patron - \$50
	Community/Vendor - \$20
	Industry Partner

Please email JPEG or vector file of your logo to [skate@woodysskatepark.com](mailto:skate@woodysskatepark.com) no later than October 15<sup>th</sup>. Obviously, the sooner you sign on as a sponsor, the more exposure you will get. Don't delay. Sign on today!

Banners are to be provided by sponsor.  
Make all checks, if any, payable to "Woody's Skate Park"

Contact us with questions or other sponsorship ideas if any.  
Phone: 202 2501676  
Email: [skate@woodysskatepark.com](mailto:skate@woodysskatepark.com)